

ORDER

KSNV

Orders

Order / Rev: 104493
 Alt Order #: 06834608
 Product Desc: American Crossroads
 Estimate: 828
 Flight Dates: 07/20/12 - 07/30/12
 Original Date / Rev: 07/19/12 / 07/25/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Crossroads Media, LLC
 Buying Contact: _____
 Billing Contact: _____
66 Canal Center Plaza
Alexandria, VA 22314

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: American Crossroads *Revised*
 Demographic: A35+
 Product Codes: PLI1
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/12	07/29/12	77	\$114,975.00	\$97,728.75
07/30/12	07/30/12	19	\$27,675.00	\$23,523.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2012	77	\$114,975.00	\$97,728.75	0.00
August 2012	19	\$27,675.00	\$23,523.75	0.00
Totals	96	\$142,650.00	\$121,252.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	49%	\$142,650.00
Market	100%	\$291,122.45

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	17%	\$49,490.82
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$43,668.37
KTUD	1%	\$2,911.22
KVVU	11%	\$32,023.47
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$20,378.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	07/28/12	07/28/12	Olympics Primetime	CM	7pm-12am	-----S-	:30	3	\$6,000.00	1	0.00	NM	3	\$18,000.00
				Olympics Primetime											

OLYMPICS PRIME

Start Date End Date Weekdays Spots/Week Rate Rating

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	07/28/12	07/28/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	-----S-	:30	3	\$6,000.00	1	0.00	NM	3	\$18,000.00
OLYMPICS PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	-----S-					3	\$6,000.00		0.00			
E 2	KSNV	07/30/12	07/30/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	M-----	:30	2	\$6,000.00	1	0.00	NM	2	\$12,000.00
OLYMPICS PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					2	\$6,000.00		0.00			
E 3	KSNV	07/27/12	07/27/12	Olympics Opening Ceremony Olympics Opening Ceremony	CM	730p-12a	----F--	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
OPEN CEREMONY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	----F--					1	\$10,000.00		0.00			
E 4	KSNV	07/22/12	07/22/12	Sun PR 7-9p Sunday Prime 7-9pm	CM	7-9pm	-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
DATELINE NBC 7/15-7/22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S					1	\$1,000.00		0.00			
E 5	KSNV	07/22/12	07/22/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S	:30	1	\$650.00	1	0.00	NM	1	\$650.00
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S					1	\$650.00		0.00			
E 6	KSNV	07/29/12	07/29/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	-----S	:30	3	\$6,000.00	1	0.00	NM	3	\$18,000.00
US OLYMPIC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	-----S					3	\$6,000.00		0.00			
E 7	KSNV	07/29/12	07/29/12	Olympics Daytime Weekend Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	5	\$1,700.00	1	0.00	NM	5	\$8,500.00
US OLYMPIC TRIALS 6/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	-----S					5	\$1,700.00		0.00			
E 8	KSNV	07/28/12	07/28/12	Olympics Daytime Weekend Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	4	\$1,700.00	1	0.00	NM	4	\$6,800.00
US OLYMPIC TRIALS 6/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	-----S-					4	\$1,700.00		0.00			
E 9	KSNV	07/20/12	07/20/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/12	07/22/12	----F--					1	\$1,000.00		0.00			
E 10	KSNV	07/23/12	07/23/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	M-----					1	\$1,000.00		0.00			
E 11	KSNV	07/20/12	07/20/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/12	07/22/12	----F--					1	\$1,000.00		0.00			
E 12	KSNV	07/23/12	07/23/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	M-----					1	\$1,000.00		0.00			
E 13	KSNV	07/25/12	07/25/12		CM	5-630p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	--W----					1	\$1,000.00		0.00			
E 14	KSNV	07/26/12	07/26/12	M-F Early News	CM	5-630p	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	---T---					1	\$1,000.00		0.00			
E 15	KSNV	07/30/12	07/30/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$1,000.00		0.00			
E 16	KSNV	07/26/12	07/26/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$1,400.00	3	0.00	NM	1	\$1,400.00
				Thursday Prime 10-11pm											
				ROCK CENTER W/BRIAN WILLIA- MS (OR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	---T---					1	\$1,400.00		0.00			
E 17	KSNV	07/20/12	07/20/12	Today Show	CM	658a-9am	----F--	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/12	07/22/12	----F--					2	\$1,400.00		0.00			
E 18	KSNV	07/23/12	07/23/12	Today Show	CM	658a-9am	M-----	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	M-----					2	\$1,400.00		0.00			
E 19	KSNV	07/24/12	07/24/12	Today Show	CM	658a-9am	-T-----	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	-T-----					2	\$1,400.00		0.00			
E 20	KSNV	07/25/12	07/25/12	Today Show	CM	658a-9am	--W----	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	--W----					2	\$1,400.00		0.00			
E 21	KSNV	07/26/12	07/26/12	Today Show	CM	658a-9am	---T---	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	---T---					2	\$1,400.00		0.00			
E 22	KSNV	07/27/12	07/27/12	Today Show	CM	658a-9am	----F--	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	----F--					2	\$1,400.00		0.00			
E 23	KSNV	07/30/12	07/30/12	Today Show	CM	658a-9am	M-----	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					2	\$1,400.00		0.00			
E 24	KSNV	07/30/12	07/30/12	Olympics Daytime Weekd	CM	9am-4pm	M-----	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
				Olympics Daytime Weekdays											
				OLYPMICS DAYTIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					4	\$1,200.00		0.00			
E 25	KSNV	07/23/12	07/23/12		CM	430-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 at 430pm															
News 3 at 4:30PM															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	M-----					1	\$700.00		0.00			
E 26	KSNV	07/24/12	07/24/12	News 3 at 430pm	CM	430-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4:30PM															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	-T-----					1	\$700.00		0.00			
E 27	KSNV	07/26/12	07/26/12	News 3 at 430pm	CM	430-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4:30PM															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	---T---					1	\$700.00		0.00			
E 28	KSNV	07/27/12	07/27/12	News 3 at 430pm	CM	430-5pm	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4:30PM															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	----F--					1	\$700.00		0.00			
E 29	KSNV	07/30/12	07/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$700.00		0.00			
E 30	KSNV	07/20/12	07/20/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	----F--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/12	07/22/12	----F--					2	\$700.00		0.00			
E 31	KSNV	07/23/12	07/23/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	M-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	M-----					2	\$700.00		0.00			
E 32	KSNV	07/24/12	07/24/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	-T-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	-T-----					2	\$700.00		0.00			
E 33	KSNV	07/25/12	07/25/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	---W----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	--W----					2	\$700.00		0.00			
E 34	KSNV	07/26/12	07/26/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	----T---	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	----T---					2	\$700.00		0.00			
E 35	KSNV	07/27/12	07/27/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	----F--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	----F--					2	\$700.00		0.00			
E 36	KSNV	07/30/12	07/30/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	M-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					2	\$700.00		0.00			
E 37	KSNV	07/20/12	07/20/12		CM	4-430p	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 at 4 (1/2 hr)															
News 3 at 4 (1/2 hr)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/12	07/22/12	----F--					1	\$700.00		0.00			
E 38	KSNV	07/23/12	07/23/12	News 3 at 4 (1/2 hr)	CM	4-430p	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4 (1/2 hr)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	M-----					1	\$700.00		0.00			
E 39	KSNV	07/24/12	07/24/12	News 3 at 4 (1/2 hr)	CM	4-430p	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4 (1/2 hr)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	-T-----					1	\$700.00		0.00			
E 40	KSNV	07/25/12	07/25/12	News 3 at 4 (1/2 hr)	CM	4-430p	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4 (1/2 hr)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	--W----					1	\$700.00		0.00			
E 41	KSNV	07/30/12	07/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
(4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$700.00		0.00			
E 42	KSNV	07/20/12	07/20/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/12	07/22/12	----F--					1	\$1,100.00		0.00			
E 43	KSNV	07/24/12	07/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	-T-----					1	\$1,100.00		0.00			
E 44	KSNV	07/27/12	07/27/12	Olympics Late News 3	CM	11pm-12:35am	----F--	:30	1	\$1,100.00	7	0.00	NM	1	\$1,100.00
Late News during Olympics															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	----F--					1	\$1,100.00		0.00			
E 45	KSNV	07/30/12	07/30/12	Olympics Late News 3	CM	11pm-12:35am	M-----	:30	1	\$1,100.00	7	0.00	NM	1	\$1,100.00
Late News during Olympics															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$1,100.00		0.00			
E 46	KSNV	07/21/12	07/21/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
Saturday Today															
SATURDAY TODAY airs 4-5a 7/7, no p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S-					1	\$625.00		0.00			
E 47	KSNV	07/21/12	07/21/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today - SAT															
NEWS 3 TODAY/WKEND no program 7/28															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S-					1	\$500.00		0.00			
E 48	KSNV	07/30/12	07/30/12	News 3 Olympic Zone	CM	7:30-8:00PM	M-----	:30	1	\$825.00	1	0.00	NM	1	\$825.00
News 3 Olympic Zone															
OLY ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$825.00		0.00			
E 49	KSNV	07/21/12	07/21/12		CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00

Order / Rev: 104493
 Alt Order #: 06834608
 Flight Dates: 07/20/12 - 07/30/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 828
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Early News											
				Sa-Su Early News											
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S-			1		\$650.00			0.00			
E 50	KSNV	07/20/12	07/20/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/16/12	07/22/12	----F--			1		\$1,000.00			0.00			
E 51	KSNV	07/23/12	07/23/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/23/12	07/29/12	M-----			1		\$1,000.00			0.00			
E 52	KSNV	07/25/12	07/25/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/23/12	07/29/12	--W----			1		\$1,000.00			0.00			
E 53	KSNV	07/30/12	07/30/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----			1		\$1,000.00			0.00			
E 54	KSNV	07/21/12	07/21/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$350.00	2	0.00	NM	1	\$350.00
				SAT/Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S-			1		\$350.00			0.00			
E 55	KSNV	07/28/12	07/28/12	Olympics Late News 3	CM	11pm-12:35am	-----S-	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
				Late News during Olympics											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/23/12	07/29/12	-----S-			1		\$1,100.00			0.00			
E 56	KSNV	07/22/12	07/22/12	Wake Up Early w/ Wagn	CM	430a-5a	-----S	:30	1	\$150.00	2	0.00	NM	1	\$150.00
				Wake Up Early Wagners											
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S			1		\$150.00			0.00			
E 57	KSNV	07/23/12	07/23/12	Wake Up Early w/ Wagn	CM	430a-5a	M-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
				Wake Up Early Wagners											
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/23/12	07/29/12	M-----			1		\$150.00			0.00			
E 58	KSNV	07/24/12	07/24/12	Wake Up Early w/ Wagn	CM	430a-5a	-T-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
				Wake Up Early Wagners											
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/23/12	07/29/12	-T-----			1		\$150.00			0.00			
E 59	KSNV	07/25/12	07/25/12	Wake Up Early w/ Wagn	CM	430a-5a	--W----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
				Wake Up Early Wagners											
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/23/12	07/29/12	--W----			1		\$150.00			0.00			
E 60	KSNV	07/26/12	07/26/12	Wake Up Early w/ Wagn	CM	430a-5a	---T---	:30	1	\$150.00	2	0.00	NM	1	\$150.00
				Wake Up Early Wagners											
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/23/12	07/29/12	---T---			1		\$150.00			0.00			
E 61	KSNV	07/29/12	07/29/12		CM	430a-5a	-----S	:30	1	\$150.00	2	0.00	NM	1	\$150.00

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Alt Order #: 06834608
Flight Dates: 07/20/12 - 07/30/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 828
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wake Up Early w/ Wagne															
Wake Up Early Wagners															
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/23/12	07/29/12	-----S					1	\$150.00		0.00			
E 62	KSNV	07/30/12	07/30/12	Wake Up Early w/ Wagne	CM	430a-5a	M-----	:30	1	\$150.002		0.00	NM	1	\$150.00
Wake Up Early Wagners															
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$150.00		0.00			
E 64	KSNV	07/20/12	07/20/12	Fri PR 9-11p	CM	9-11pm	----F--	:30	1	\$1,400.002		0.00	NM	1	\$1,400.00
Friday Prime 9-11pm															
DATELINE NBC-NO PROGRAM 6/29															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/12		07/22/12	----F--						1	\$1,400.00		0.00			
E 65	KSNV	07/27/12	07/27/12	Olympics Late News 3	CM	11pm-12:35am	----F--	:30	1	\$1,000.002		0.00	NM	1	\$1,000.00
Late News during Olympics															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/29/12	----F--						1	\$1,000.00		0.00			
E 66	KSNV	07/28/12	07/28/12	Olympics Late News 3	CM	11pm-12:35am	-----S-	:30	1	\$1,000.002		0.00	NM	1	\$1,000.00
Late News during Olympics															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/29/12	-----S-						1	\$1,000.00		0.00			
E 67	KSNV	07/30/12	07/30/12	Olympics Late News 3	CM	11pm-12:35am	M-----	:30	1	\$1,000.002		0.00	NM	1	\$1,000.00
Late News during Olympics															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$1,000.00		0.00			
N 68	KSNV	07/30/12	07/30/12	Olympics Prime REPEAT	CM	1135pm - 5am	M-----	:30	1	\$200.003		0.00	NM	1	\$200.00
Olympics Prime REPEAT															
SPORTS NIGHT IN LAS VEGAS no progr															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$200.00		0.00			
													Totals	96	\$142,650.00